

Regaining Our Balance



- 1: operating philosophy
- 2: cheap—clean
- 3: so what ...

March 1, 2011

Chad Holliday

ChadHolliday@EMWSolutions.com

Your Operating Philosophy



Cheap—Clean

3



American Energy Innovation Council

Bill Gates
Microsoft

Chad Holliday
DuPont

Tim Solso
Cummins

Norman R Augustine
Lockheed Martin

Jeff Immelt
General Electric

Ursula Burns
Xerox

John Doerr
KPCA

AEIC Recommendation

4

The background of the slide features a dense field of arrows of various shades of gray and black. These arrows are oriented in many different directions, creating a sense of movement and convergence towards the central text.

**Fund ARPA-E
at
\$1 Billion per year.**



So What ...

**2 of 7 people wake
up thinking about:**

- water
- food
- electricity

Regaining Our Balance



- 1: operating philosophy
- 2: cheap—clean
- 3: so what ...

March 1, 2011

Chad Holliday

ChadHolliday@EMWSolutions.com